

Foundation ARPE  
c/o Quilvest Switzerland Ltd.  
Stockerstrasse 23  
8027 Zurich

Zurich, November 18, 2022

Dear Mr & Mrs Poniatowski

In order to be able to go new ways in the future and also to implement ideas for new projects like this one, we need this financial scope. Thanks to your help we can go new ways also in the future and also implement ideas for new projects like this one.

We are very pleased to receive your notification that the ARPE Fondation will support the Kunsthaus Mediation Program. We would like to express our sincere thanks for this extremely valuable support of our art education program, especially for the partial acquisition of the basic technical equipment.

This will be installed in the "Digital Atelier" of the extension building. This will guarantee that the visitors have the same conditions for the workshops and that the formats are compatible with each other. The screen will serve as a presentation medium in the group and in the room, the iPads are intended for group work and will be equipped with both a stop-motion program and an image editing program. This will allow visitors to create their own images and videos and use the iPads to visit the exhibitions. Since this is a new conception of mediation in the digital studio and digital tools, we see the documentation as an essential part of the work, which should also enable and drive further development. These experiences of the first phase serve as a basis for the further development of the concepts for mediation in the "Digital Atelier", which must be thought of in the context of the overall digital strategy of the Kunsthaus.

Cultural participation and education for as many people as possible should be achieved through art education. With this goal in mind and also in view of the expansion of the Kunsthaus, we are challenged to create new vessels and to constantly expand the offerings.

Thanks to your support, we are able to create opportunities for many groups of visitors to gain personal access to art through these various formats of mediation.

With thanks again for this valuable support and kind regards.



Christoph Becker



Jacqueline Greenspan  
Sponsoring & Fundraising